

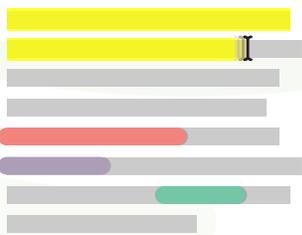


Gain in-depth insight from your qualitative data with Tater—an easy to use annotation application that enables users to annotate documents and discover trends and patterns.

SUMMARY Tater is a qualitative research tool that enables users to annotate text with project-specific codes. The web-based application gives project administrators the ability to create user groups and control permissions to better manage collaborative text annotation projects. Users can view annotated texts and filter by one or multiple keyword annotations in any number of documents. Tater's filtered annotations and code summary statistics make it easy for users to perform cross-text annotation analyses and identify new themes within their data.

PROBLEM Qualitative studies often involve large quantities of informational interviews, observations, and field notes, making data analysis a complicated and arduous process. Current cross-referencing methods are often done by hand, making simple comparisons between multiple texts time-consuming. Without a simple way to compare annotations across multiple texts, research may run out of time, funding or interest before a thorough analysis can be done.

SOLUTION Tater's intuitive design and cross-text capabilities make qualitative data easy to use in both qualitative and quantitative studies. Users collaboratively upload and annotate text using a customizable set of coding keywords. Annotation data is easily analyzed across multiple documents replacing the arduous process of manual cross-text analysis and facilitating the discovery of previously unidentified trends, factors or themes within the study.



Code



Analyze



Export

VALUE Tater is a practical tool for all scientific and social professionals conducting qualitative research. Tater saves researchers time and money by making content analysis simple through easy-to-use project management, annotation, and customized cross-text data analysis tools. Filtering and analyzing project annotations in unstructured, qualitative text promotes the identification of new topics and themes to inform secondary analysis. Annotation exportation allows collaborators to share data and

prepare data for publication. The Tater application can address qualitative research needs for a variety of topics including medicine (particularly professional-patient interactions), history, literature, and policy text analysis. Tater's manual annotation technology can also be used as a tool in machine learning research and development. For instance, Tater could be used to gather crowd-sourced annotations via Internet marketplaces (ie, Amazon Mechanical Turk) for any annotation task.